
WORKFORCE FOR GEORGIA GRANT PROGRAM REQUEST FOR PROPOSALS GUIDELINES 2024

About the Workforce for Georgia Grant

The Georgia Foundation for Public Education, in partnership with the Georgia Power Foundation, Inc., is pleased to announce the request for proposals (RFP) for the third round of the Workforce for Georgia Grant Program. The grant program provides up to \$50,000 to schools and school districts that offer Career, Technical, and Agricultural Education (CTAE) through traditional high school programs or through College and Career Academies (CCA), with support to invest in implementing or scaling programs to better serve students and instructors in the continuation of programs and/or program alignment of educational and training pathways to meet workforce needs of local and regional communities' industries and businesses. Up to \$1,000,000 will be awarded in grant support from Georgia Power Foundation, Inc.

Award Timeline

GRANT APPLICATION OPENS	GRANT APPLICATION DUE	REVIEWED AND ANNOUNCED
March 14, 2024	April 16, 2024	Late May 2024

An optional Q&A webinar will be hosted on **March 19, 2024 at 9:30 am** and is open to all interested applicants. The webinar will be recorded and posted on the GPF and GFPE websites for future playback. At the time of the webinar, please click the following link:
<https://bit.ly/3uYvgba>.

Submission Instructions

To participate in the Workforce for Georgia Grant, please follow the steps below:

1. Carefully review this document, including the eligibility requirements and application components.
2. Complete an application here:
<https://us.grantrequest.com/application.aspx?sid=245&fid=35153>
3. Submit your application online by April 16, 2024 at 11:59 p.m.

We strongly recommend that you thoroughly review the application questions (pages 3-4) prior to completing the application to ensure you have a solid understanding of the application expectations.

Eligibility Requirements

School districts may submit more than one grant application. Individual schools may only submit one grant application. More than one submission per individual school will disqualify all applications from the school. Collaboration amongst schools within the district is highly encouraged.

You are eligible to apply for a Workforce for Georgia Grant if:

- You are a district-level staff at a school district with one or more high schools/CCAs with CTAE programs in the state of Georgia; or
- You are a school administrator, principal, or instructional coach at a charter high school or traditional public high school in the state of Georgia.

How Can I Use Workforce for Georgia Grant Funds?

The Workforce for Georgia Grant will provide College & Career Academies and Georgia school districts with CTAE programs with grant support to meet workforce needs of their communities' local industries and businesses.

Applicants may request up to \$50,000 over 12-18 months to start a new pathway program **OR** to implement programs that expand or support current CTAE programs and/or for program alignment of career pathways.

Some examples of how funding may be used includes, but is not limited to:

- Hardware, software and/or other startup cost associated with the expansion or establishment of a new pathway program to facilitate work-ready curriculum to prepare students to enter the job market after graduation.
- Alignment of career pathway offerings with local business and workforce needs.
- Professional training and/or certification for teachers and instructors to provide educational opportunities related to local industry needs.

Allowable expenses may include materials, equipment, staff time, etc. but must be tied directly to the outcomes you are trying to achieve. If requesting funds to start a new pathway, please include data to support the need and sustainability of the program.

How long will the Workforce for Georgia Grant funds last?

Workforce for Georgia Grant recipients have between 12-18 months from the award date to use their funds. If needed, grant extensions are allowable and must be requested in writing.

If I receive a Workforce for Georgia Grant, what are the expectations?

The expectations for Workforce for Georgia Grantees are:

- The Workforce for Georgia Grant will be awarded up front.
- Each grantee will be required to sign a grant agreement before funds are released.
- Workforce for Georgia Grantees are responsible for tracking the outcomes of the project or program. Grantees will submit two evaluation reports indicating impacts of the

program to date: One at mid-year and one upon completion of the program. The evaluation reports are the grantee’s opportunity to share the project’s progress, outcomes, lessons learned, and best practices.

- All grantees must distribute a retrospective survey to students participating in the funded program. The GFPE will provide the survey to grantees towards the end of the grant period and the grant manager will be responsible for ensuring the participants have ample time to complete the survey.
- Representatives from Georgia Power Foundation and the Georgia Foundation for Public Education will request an in-person or virtual site visit in spring 2025 to observe the program/project in action.
- Any media or social media posting should include Georgia Power Foundation’s and the Georgia Foundation for Public Education’s logo, social media handles, and be shared.

The Workforce for Georgia Grant application consists of the following:

Section	Questions
<p>Project Description (5 Points)</p>	<p>In 350 words or less, provide a brief description of the project you would like to implement or expand (If you are a CTAE program, please utilize your school district’s Perkins V Comprehensive Local Needs Assessment (CLNA)). In your summary, please include:</p> <ol style="list-style-type: none"> An overview of the need; How you will use the grant funds to address the need; Overview of who will be served by the program; A description of any partners/partner organizations and how they will support the project, if applicable; and Indicate if this is a continuance of a Workforce Development grant awarded in 2020 or 2022 from Georgia Power Foundation.
<p>Community Need: New Pathway Grants Only (5 Points)</p>	<p>In 300 words or less, please explain the local/regional labor market need for the new pathway. In your answer, include:</p> <ol style="list-style-type: none"> the data you used to determine the need for the new pathway; how you can ensure that, if awarded, you will have the capacity to implement the program effectively; and a sustainability plan after the grant period (if awarded). Please make sure you reference the Locally Developed Pathway Course Process before applying.
<p>Community Need: Expansion Grants Only (5 Points)</p>	<p>In 300 words or less, please explain the need to expand the program. In your answer, include:</p> <ol style="list-style-type: none"> the data you used to determine the need for expanding the program; how the program was funded in the past; and a sustainability plan after the grant period (if awarded).
<p>Program Inputs (5 Points)</p>	<p>In 250 words or less, provide a description of the program activities or inputs. In your answer, please include:</p> <ol style="list-style-type: none"> How can you ensure that, if awarded, you can implement the project immediately? Include the proposed project start-date, key intermediate milestones, and

	<p>anticipated date of completion (please note that the grant period should be between 12-18 months, during which time you should be able to gather impact data to report to GPF/GFPE).</p> <p>b) Please describe the steps you will take during the grant period and how these steps will ensure your project is successfully implemented.</p>
Program Outputs (5 Points)	In 250 words or less, provide a description of the program outputs. Specifically, provide information on the specific type (grade level(s), subject area(s), etc.) and number of students/teachers/administrators the project will serve.
Goals and Evaluation (5 Points)	<p>Please provide:</p> <p>a) Please tell us how this grant will produce measurable changes in the target population's lives.</p> <p>b) Name at least two goals that will show measurable impacts to the target population (for example, 70% of third grader participating in the program will score 80% or higher on the science district benchmark).</p> <p>c) Provide a description of how you will evaluate the project's effectiveness.</p>
Requested Amount	Up to \$50,000 (be prepared to include the total project budget amount on the application)
Budget (5 Points)	<p>In 200 words or less, provide a description of how the grant funds will be used and how much is being requested from Georgia Power Foundation, Inc. In your summary, please include:</p> <p>a) Total costs for the project and a breakdown of direct costs (i.e. equipment, technology, supplies, etc.) and indirect costs (i.e. operating, consultants, etc.)</p> <p>b) The projected or expected contributions of other funders (including in-kind donations of time and materials)</p>
Bonus Points (up to 3 points)	<p>Additional point(s) will be given to applicants that:</p> <ul style="list-style-type: none"> • Are located in counties with 35,000 or fewer residents (Link to Census); • Have a minimum of 75% of students considered economically disadvantaged as determined here: ccrpi.gadoe.org. • Have not received a WFG Grant in 2020 or 2022.

If you have any questions about the WFGG Guidelines, please contact:

Jaclyn Colona, Director of Grant Strategies, GFPE
(404) 445-9828
jaclyn.colona@doe.k12.ga.us

If you have any questions about the online forms, website, or application, please contact:

Amy Hall, Charitable Giving Program Manager, GPF
(404) 895-1057
aahall@southernco.com